

Recent Statistics on Compulsive Buying

- Statistics published in the October 2006 *Journal of Psychiatry* tell us that about 5.8% of the U.S. population—*more than fifteen million Americans*—are compulsive buyers.
- A study slated to be published in the December 2008 issue of *The Journal of Consumer Research* suggests that compulsive buying may affect more consumers than previously demonstrated. This study suggests that as many as 8.9% of the population can be classified as compulsive buyers. That's *more than 25 million Americans*.

And we're not the only ones. The overshopping demographic widens almost daily, with recent research, studies, and reports of shopping addiction published in Canada, Mexico, Brazil, most of the countries of Western Europe, Israel, Australia, South Korea, and now even China.